



**The Westin Anaheim Resort  
Anaheim, CA  
July 28-30, 2025**

## **SPONSORSHIP PROSPECTUS**

BOOK YOUR SPONSORSHIP TODAY!

# ABOUT PAYMENTSED

In 1989 a group of dedicated payment professionals set aside issues of competition and confidentiality to achieve an unprecedented objective; improve the payments environment for the benefit of all card not present and card-on-file merchants through education and collaboration.

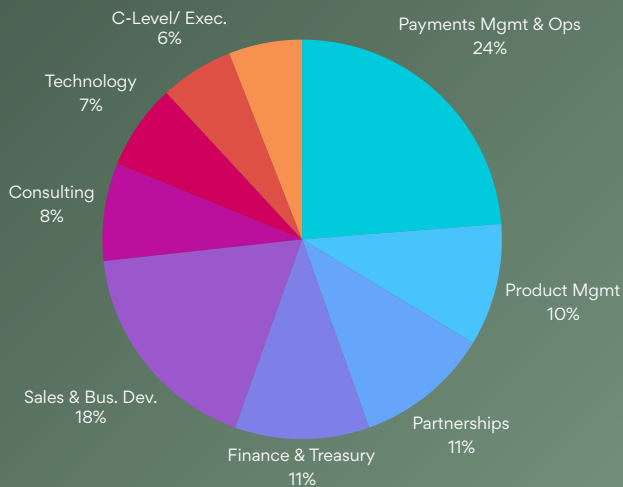
The PaymentsEd Forum serves Card Not Present (CNP) payment professionals by providing education opportunities focused on industry trends, operational best practices, and networking opportunities that shape the CNP landscape.

Every year, hundreds payments professionals work together to share knowledge, renew acquaintances and influence change in the payments industry.

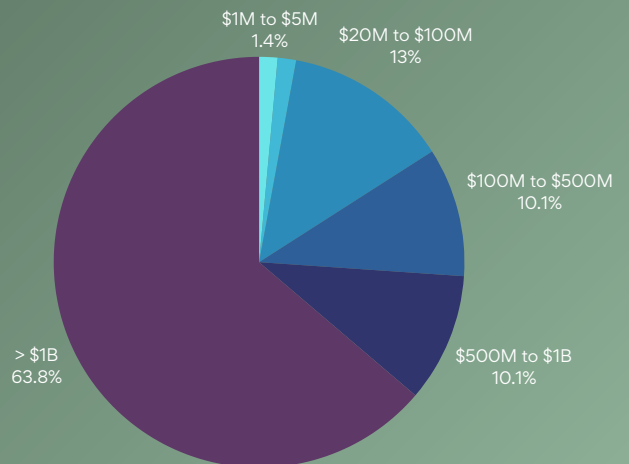
The PaymentsEd Forum (formerly known simply as the Direct Response Forum) has provided premium educational sessions that give merchants relevant insights into current CNP rules, regulations, and processes. Our Forum is the only industry gathering that is 100% education focused and designed for merchants by merchants.

# WHO ATTENDS?

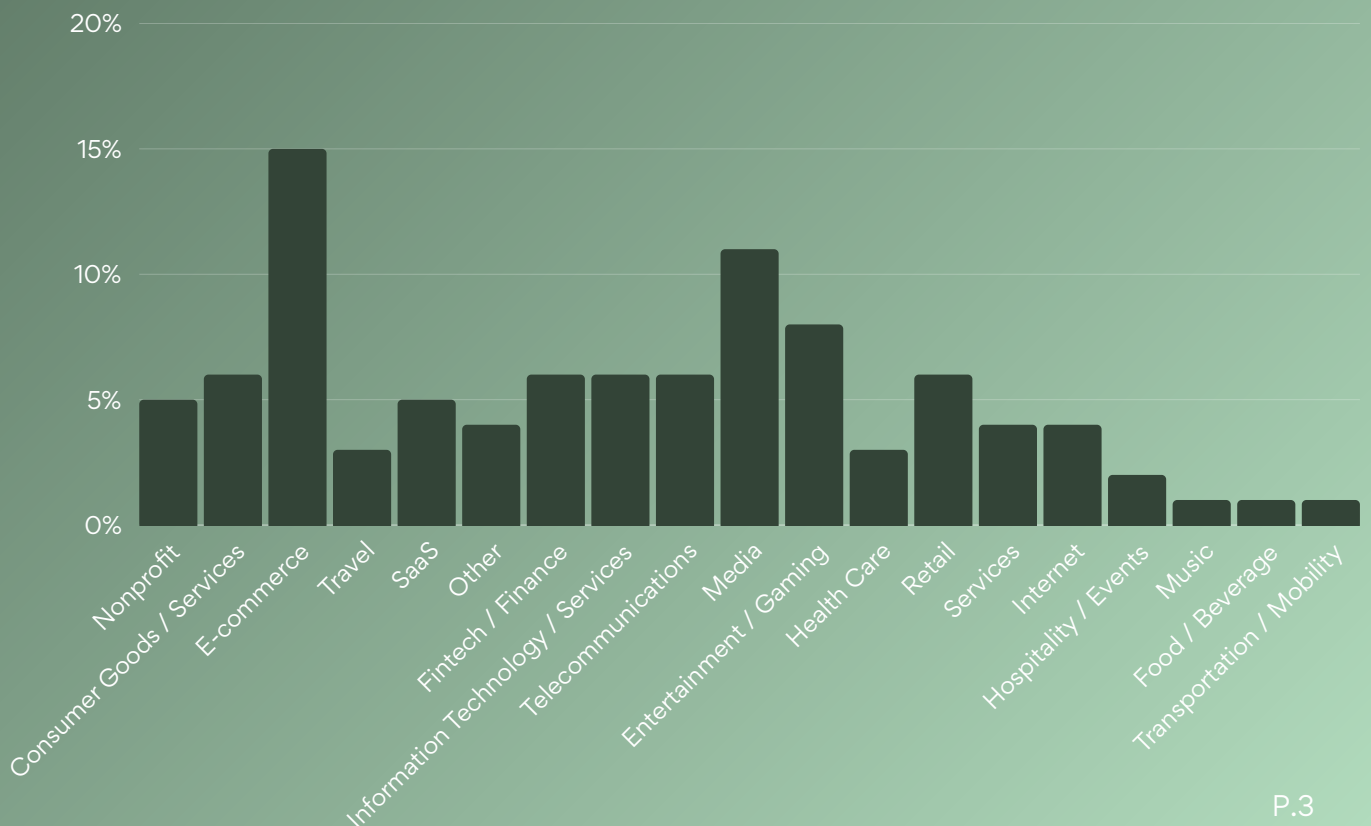
## JOB FUNCTIONS



## ANNUAL REVENUE



## INDUSTRIES



# PAST ATTENDEES



# ADVISORY OPPORTUNITIES

## Platinum Advisor

### **Year Round Benefits:**

Shape the PaymentsEd Vision  
Priority Webinar Partnership  
Quarterly Meeting with Industry Experts  
Direct Merchant Access

### **Annual Forum Benefits:**

Main Stage Presentation  
3 Complimentary Advisor Passes  
1 Complimentary Merchant Pass  
1 Table at Product Showcase  
Exclusive Attendee Discounts  
Priority Access to Forum Sponsorships  
Priority Access to Forum Meeting Rooms

**\$25,500 (Sold Out)**

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## Gold Advisor

### **Year Round Benefits:**

Shape the PaymentsEd Vision  
Priority Webinar Partnership  
Quarterly Meeting with Industry Experts  
Direct Merchant Access

### **Annual Forum Benefits:**

Exclusive Wifi Sponsor  
3 Complimentary Advisor Passes  
1 Complimentary Merchant Pass  
1 Table at Product Showcase  
Exclusive Attendee Discounts  
Priority Access to Forum Sponsorships  
Priority Access to Forum Meeting Rooms

**\$23,000 (Only 1 Remaining)**

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## Silver Advisor

### **Year Round Benefits:**

Shape the PaymentsEd Vision  
Priority Webinar Partnership  
Quarterly Meeting with Industry Experts  
Direct Merchant Access

### **Annual Forum Benefits:**

3 Complimentary Advisor Passes  
1 Complimentary Merchant Pass  
1 Table at Product Showcase  
Exclusive Attendee Discounts  
Priority Access to Forum Sponsorships  
Priority Access to Forum Meeting Rooms

**\$15,000**

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# FORUM SPONSORSHIP OPPORTUNITIES

## **Opening Reception**

(Includes food and beverage, and three service provider registrations)

**\$15,000**

## **Food & Beverage**

(Food and beverage including alcohol, and three service provider registrations)

**\$15,000**

## **Lunch**

(Includes one of the daily lunches and one service provider registration)

**\$7,500**

## **Keycards**

**\$5,000**

## **Lanyards**

~~**\$7,500**~~  
(Sold out)

## **Forum Bags**

**\$5,000**

## **Coffee Breaks**

(Does not include Barista)

**\$5,000**

## **Barista with Cafe Connect**

~~**\$5,000**~~  
(Sold out)

## **Wifi/Gateway**

**\$8,000**

# FORUM SPONSORSHIP OPPORTUNITIES

<b>Table at Product Showcase</b> (Includes One Service Provider Registration)	<b>\$5,000</b>
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<b>Room Drop Item</b> (An item/package placed in the room)	<b>\$2,000</b>
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<b>Room Drop Insert</b> (Placed outside or slid under the door)	<b>\$1,700</b>
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<b>Meeting Room Rental</b>	<b>\$2,500 Half / \$5,000 Full</b>
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## OTHER SPONSORSHIP OPPORTUNITY

<b>Webinars</b>	<b>\$2,500</b>
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# CONTACT US

## BOOK YOUR SPONSORSHIP TODAY!

**Phone/**

407-774-7880

**Email/**

[info@paymentsed.org](mailto:info@paymentsed.org)

**Website/**

[www.paymentsed.org](http://www.paymentsed.org)

**Address/**

222 S. Westmonte Dr, Suite  
111, Altamonte Springs,  
FL 32714