



PaymentsEd Forum Advisory Board

2024 Brochure

PaymentsEd Forum offers a variety of levels of Advisory Board opportunity to best suit your organization's needs.

Who We Are

In 1989 a group of dedicated payment professionals set aside issues of competition and confidentiality to achieve an unprecedented objective; improve the payments environment for the benefit of all card not present and card-on-file merchants through education and collaboration.

The PaymentsEd Forum serves Card Not Present (CNP) payment professionals by providing educational opportunities focused on industry trends, operational best practices, and networking opportunities that shape the CNP landscape.

Every year, hundreds payments professionals work together to share knowledge, renew acquaintances and influence change in the payments industry.

The PaymentsEd Forum (formerly known simply as the Direct Response Forum) has provided premium educational sessions that give merchants relevant insight into current CNP rules, regulations, and processes. Our Forum is the only industry gathering that is 100% education focused and designed for merchants by merchants.

Summary of Advisory Options

PaymentsEd Forum Advisor Tiers	General	Royal	Platinum
Annual Dues	\$13,140	\$21,900	\$24,090
Year Round Benefits	Unlimited	Limit 3	Limit 8
Priority Webinar Partnership with PaymentsEd	✓	✓	✓
Shape the PaymentsEd Vision	✓	✓	✓
Quarterly Meetings with Industry Experts	✓	✓	✓
Cost-effective Training for Staff & Merchants	✓	✓	✓
Direct Merchant Access	✓	✓	✓
Forum Benefits			
Showcase Whitepapers & eBooks at PaymentsEd Forum	✓	✓	✓
Showcase Marketing Materials at PaymentsEd Forum	✓	✓	✓
Three Complimentary Passes to PaymentsEd Forum	✓	✓	✓
Exclusive Attendee Discounts for PaymentsEd Forum	✓	✓	✓
Showcase Your Products & Services at PaymentsEd Forum	✓	✓	✓
Priority Access to PaymentsEd Sponsorships	✓	✓	✓
First Option for Forum Meeting Rooms	✓	✓	✓
Select Premium Sponsorships: Lanyards, Keys, or Bags		✓	
Main Stage Presentation PaymentsEd Forum			✓

PaymentsEd Advisory Board Benefits

Complimentary Free Admission

Three complimentary advisor registrations to the annual PaymentsEd Forum.

Exclusive Discounts

Advisors enjoy discounted rates for their employees to attend the annual PaymentsEd Forum.

Define the PaymentsEd Forum Strategy

Advisors, working directly with top merchants, have a voice that helps shape and deliver the PaymentsEd Forum strategy

Annual PaymentsEd Forum Contributor

Direct input into the annual PaymentsEd Forum education content including format, agenda topics, and schedule.

Presentation Opportunities

Advisors are welcome to contribute content and speakers, elevating your brand as a knowledgeable source within the Payments Industry.

Access to Industry Experts

Attend regularly scheduled board meetings with direct access to industry experts and merchants.

Discounted Rates for Advisor Merchants

Discounted registration rates for advisors to share with their merchants.

Company Recognition

Company exposure and recognition including key placement of signage at the annual PaymentsEd Forum, on the PaymentsEd Forum website, on the PaymentsEd Mobile App, in the PaymentsEd Forum Program Book, and from the mainstage podium.

Affordable Up-To-Date Training

Cost effective training through webinars and the Annual Forum event for your employees and merchants to learn and stay up to date on the payments industry and trends.

Early Sponsorship Opportunities¹

First choice to secure your sponsorship opportunities including enhanced benefits such as additional free attendees, bonus signage at PaymentsEd events, and more...

Direct Access to Merchants*

Direct access to the PaymentsEd Forum's merchants via webinars, the annual PaymentsEd Forum, and networking events.

For more information, please contact

Sharon Drabeck

¹ Sponsorship opportunities are first come first serve.

*PaymentsEd Forum does not share merchant contact information directly with advisor organizations.