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How to Determine and Track Fraud and Payments KPIs in an Ever-changing World

Speakers: Katie McCarthy, Pagos Solutions, Product Development Lead
Sam Anson, Sony Playstation, Senior Director, Global Payments
Jordan Harris, iHerb, Senior Director, Fraud Prevention

Panelists and Introduction



Katie McCarthy
Pagos Solutions
Product Development Lead



Sam Anson
Sony Playstation
Senior Director, Global Payments



Jordan Harris
iHerb
Senior Director, Fraud Prevention

Conversation Topics



Getting the Right Data

Before measurement and analysis can even start, you need to understand your own data



Measuring What Matters

Ensure that you're measuring KPIs that actually explain your payments and fraud performance



Optimizing Your Stack

What's next? Strategies to improve payments and fraud performance

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Audience Q&A: What's on Your Mind?



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Thank you for your participation!

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