

Your source for payments education

### Open Banking and FedNow Everything you need to know

Speakers: Shaurn Vanderkaap, Link Money, Vice President of Sales and Marketing Tim Boike, Federal Reserve Bank of Chicago, VP Industry Relations

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### Key Takeaways

- 1. What is Open Banking? Where do things stand in the USA?
- 2. FedNow: What is it, how do you access it, where is it going?
- 3. Actionable and easily implemented suggestions merchants can take home today.



# Open Banking: What, Why, When

### Trends seen in Europe and the UK are beginning to show in the USA

- Account to Account payments are growing at 280% year over year in the UK
- In EU 45% of all electronic payments are bank based
- 71% of US consumers say said they would like to be able to make purchases or pay bills directly from their bank account



### Global Open Banking Facilitated Payments Value in 2026: \$116 Billion

### . 9%

2.800%

75%

Payment Users, 2026

North American Share of Global Open Banking Payment Values, 2026

Growth Rate in Open Banking Payments

Transaction Value, Globally 2021-2026

Europe, Share of Global Open Banking



# What does it look like?



The checkout flow is easy and familiar for your customers!



No debt, fees, or interest

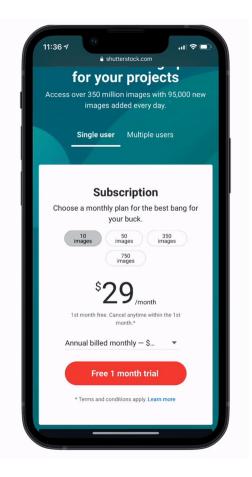




Secure Transactions



Password or biometric authentication





### FedNow requires ecosystem collaboration

#### **Financial institutions**

Financial institutions can connect directly to the FedNow Service or through their service provider.

#### **Payment service providers**

Service providers can connect directly to the FedNow Service on behalf of a FedNow participant/financial institution.

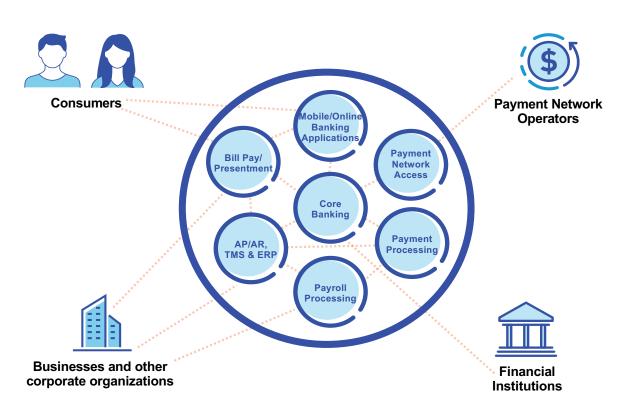
#### **End users**

End users can enjoy the benefits of instant payments offered by their financial institutions.

#### Other industry providers

Other industry providers can work together with financial institutions to create and offer a variety of instant payment solutions.





### FedNow R1: Focused on core clearing and settlement



## Summary & Key Takeaways

- 1. Cards are expensive and prone to fraud and chargeback abuse. Open Banking A2A payments are an easily implemented solve to this problem.
- 2. FedNow is U.S. payment infrastructure capable of enabling a multitude of use cases and providing benefits to businesses and consumers. FedNow's initial release will focus on basic core clearing and settlement with an eye on additional functionality in subsequent, near-future releases.
- 3. Payments are unnecessarily expensive and complex. The US payments ecosystem is ripe for disruption. Consider encouraging your customers to pay with non-card based payment methods like FedNow or Open Banking A2A payments.



## Thank you

• Don't forget to submit your session evaluation!

- Shaun Vanderkaap, Link Money: <u>shaun.vanderkaap@link.money</u>
- Tim Boike, Federal Reserve: <u>tim.boike@chi.frb.org</u>

