



# Advisory Board

2020 Brochure

PaymentsEd has a variety of levels of Advisory Board opportunity to best suit the needs of your company.

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*Who We Are*

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Since 1989, PaymentsEd has delivered premium educational opportunities and content that provides merchants with relevant insight into current card-not-present rules, regulations, processes, and best practices. The annual PaymentsEd Forum is the only industry gathering that is 100% dedicated to providing educational content directly to payments professionals by payments professionals.

PaymentsEd benefits from the help of our Advisory Board, which is comprised of organizations including card brands, acquirers, payments solution providers, consulting organizations, and more. Each Advisory Board organization plays a critical role in the success of the PaymentsEd Forum and are provided many benefits.

## Summary of Advisory Options

PaymentsEd Forum 2020 Annual Advisory Dues	GENERAL ADVISOR	ROYAL ADVISOR	PLATINUM ADVISOR
	\$ 12,000	\$ 20,000 Limited to 3	\$ 22,000 Limited to 8
<b>Year Round Benefits</b> +			
First Chance to Partner with PaymentsEd on Monthly Webinars	✓	✓	✓
Help Define the PaymentsEd Strategy	✓	✓	✓
Access to Industry Experts via Quarterly Face to Face Meetings	✓	✓	✓
Affordable Up to Date Training for Employees and Merchant Clients	✓	✓	✓
Direct Access to Merchants	✓	✓	✓
<b>Forum Benefits</b>			
Opportunity to Provide White Papers for Pick Up at the Annual Forum	✓	✓	✓
Opportunity to Provide Marketing Collateral for Pick Up at the Annual Forum	✓	✓	✓
Three (3) Complimentary Free Passes to the Annual Forum	✓	✓	✓
Exclusive Discounts for Additional Attendees	✓	✓	✓
Present at Innovation Hall	✓	✓	✓
First Choice to Purchase Meeting Rooms at the Annual Forum	✓	✓	✓
First Choice of General Forum Sponsorships	✓	✓	✓
Choice of 1 of 3 Premium Forum Sponsorships: Lanyards, Room Keys & Bags		✓	
Opportunity to Present on the Main Stage			✓

# Benefits of Being on the PaymentsEd Advisory Board

## Complimentary Free Admission

Three complimentary advisor registrations to the annual PaymentsEd Forum.

## Exclusive Discounts

Advisors enjoy discounted rates for their employees to attend the annual PaymentsEd Forum.

## Define the PaymentsEd Forum Strategy

Advisors, working directly with top merchants, have a voice that helps shape and deliver the PaymentsEd Forum strategy.

## Annual PaymentsEd Forum Contributor

Direct input into the annual PaymentsEd Forum education content including format, agenda topics, and schedule.

## Presentation Opportunities

Advisors are welcome to contribute content and speakers, elevating your brand as a knowledgeable source within the Payments Industry.

## Access to Industry Experts

Attend regularly scheduled board meetings with direct access to industry experts and merchants.

## Discounted Rates for Advisor Merchants

Discounted registration rates for advisors to share with their merchants.

## Company Recognition

Company exposure and recognition including key placement of signage at the annual PaymentsEd Forum, on the PaymentsEd Forum website, on the PaymentsEd Mobile App, in the PaymentsEd Forum Program Book, and from the mainstage podium.

## Affordable Up-To-Date Training

Cost effective training through webinars and the Annual Forum event for your employees and merchants to learn and stay up to date on the payments industry and trends.

## Early Sponsorship Opportunities<sup>1</sup>

First choice to secure your sponsorship opportunities including enhanced benefits such as additional free attendees, bonus signage at PaymentsEd events, and more...

## Direct Access to Merchants\*

Direct access to the PaymentsEd Forum's merchants via webinars, the annual PaymentsEd Forum, and networking events.

<sup>1</sup> Sponsorship opportunities are first come first serve.

\*PaymentsEd Forum does not share merchant contact information directly with advisor organizations.

**For more information, please contact**

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**[www.paymentsed.org](http://www.paymentsed.org)**